

# focus

## RATE CARD

### DISPLAY RATES

SIZE	MONO	COLOUR
	£	£
DPS		2675
Inside Front		1865
Inside Back		1780
Outside Back		1930
Page	1295	1625
½ Page Horizontal	685	985
½ Page Vertical	685	985
¼ Page Vertical Square	430	620

All rates are subject to VAT

### MECHANICAL DATA

SIZE	BLEED		TRIM		TYPE	
	<i>depth width</i>		<i>depth width</i>		<i>depth width</i>	
	<i>mm</i>	<i>mm</i>	<i>mm</i>	<i>mm</i>	<i>mm</i>	<i>mm</i>
DPS	289	406	283	400	260	370
Inside Front	289	206	283	200	260	170
Inside Back	289	206	283	200	260	170
Outside Back	289	206	283	200	260	170
Page	289	206	283	200	260	170
½ Page Horizontal	151	206	141	200	128	170
½ Page Vertical	289	99	283	96	260	83
¼ Page Vertical Square					128	83

### INSERTS

Up to 10 gsm	—	£45 per 1000
11–15 gsm	—	£60 per 1000
16–20 gsm	—	£70 per 1000
21–25 gsm	—	£80 per 1000
26–30 gsm	—	£90 per 1000
31–35 gsm	—	£100 per 1000

### TERMS AND CONDITIONS

The advertiser warrants that the advertisement does not contravene any Act of Parliament nor is it an infringement of the British Code of Advertisement Practice. All advertisements are accepted subject to the publisher's approval and space being available. Advertisers' property, artwork, etc are held at owner's risk and should be insured by them against loss or damage.

### DISCOUNTS

3 consecutive insertions	—	15%
4 consecutive insertions	—	20%

### WWW.FOCUSONLINE.CO.UK

#### BANNER

3 months (minimum)	—	£45 pcm
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#### DISCOUNT

12 months	—	10%
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**AGENCY COMMISSION** — 10%

### ADVERTISING ENQUIRIES

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